



“The RSM Chamber is committed to supporting business growth by providing trusted resources, networking opportunities and local connections.”



The Following are benefits available to RSM Chamber Members:

MARKETING

Opportunities to promote your business and increase visibility:

- ⇒ RSM Chamber’s “SHOP RSM” Campaign
- ⇒ Grand Opening/Ribbon Cutting Events
- ⇒ Monthly business to business networking events
 - Evening Casual Mixer
 - Luncheon Structured Mixer
- ⇒ Participation in the RSM Chamber’s Ambassador Program
- ⇒ Participation in the Annual “State of the City” Breakfast
- ⇒ Participation in the Annual “Meet the Mayor” Event
- ⇒ Participation in the Annual Community Events
- ⇒ Newsletter Featured Member listing
- ⇒ Newsletter Advertising
- ⇒ Website Business Spotlight
- ⇒ Listing on our www.rsmchamber.com website with live linkage to your site

RESOURCES

You will have an opportunity to participate in:

- ⇒ Business workshops covering Marketing, HR, Insurance, Internet, Social Media, Search Engine Optimization, Market Demographics and Trends
- ⇒ Job Fairs
- ⇒ Website Advertising

COMMUNICATIONS

As a member you will be kept current of events and issues affecting your business through:

- ⇒ Weekly RSM Chamber E-Newsletter
- ⇒ Memberships Forums, Mixers & Events
- ⇒ Event Announcements, Ribbon Cutting pictures, etc on www.rsmchamber.com

All memberships are subject to review. The membership of any member engaging in unethical or illegal business practices will be terminated immediately with no return of membership fees.



RSM Chamber of Commerce

22232 El Paseo

Rancho Santa Margarita, CA 92688

www.rsmchamber.com

Membership Application Form

"The RSM Chamber is committed to supporting business growth by providing trusted resources, networking opportunities and local connections."

The RSM Chamber of Commerce strives to work with member businesses, the City of Rancho Santa Margarita and other local entities in order to ensure that there is a business-friendly environment in which to successfully operate our businesses. RSM Chamber continually works on behalf of our members to identify and develop new opportunities which will to support member businesses and provide members with resources which will help promote a healthy bottom line.

We invite you to join the RSM Chamber of Commerce by completing the membership application and submitting it with your annual dues.

Business Name: _____

Address: _____ **City** _____ **ZIP** _____

Phone: _____ **Fax:** _____ **E-Mail:** _____

Twitter address: _____ **Facebook link:** _____

LinkedIn link: _____ **URL:** _____

Please provide your High Resolution Logo to: logo@rsmchamber.com

Principal(s)/Owner(s): _____

Company Representative to RSM Chamber (below, please list 1 name and title, for 1 complimentary name badge, additional badges for \$10.00 each): Name badges are your entry to RSM Chamber events at the Member price. Please provide additional names if desired and add \$10. 00 per each to the total payment below

Please give a brief description of your business, products and or services provided along with the customer market you serve or are targeting:

ANNUAL MEMBERSHIP DUES \$150 \$300 \$500 \$1,000 \$2,500 \$5,000 \$10,000 (circle one)

Additional Name Badges _____ X \$10.00 = _____ + Membership Due _____

Total amount due _____

_____ Enclosed is my check payable to RSM Chamber for \$_____.

_____ Please charge \$_____ to my VISA _____ MasterCard _____ AMEX _____ for my Annual Membership Dues.

Cardholder name as it appears on the card: _____

Credit card number _____ exp _____ code _____

Cardholder Signature: _____

If paying by Credit card; please fax the completed form to 866-728-0376; or email to info@rsmchamber.com

If paying by check please mail your application with your payment to:

RSM Chamber: Attention Membership 22232 El Paseo Rancho Santa Margarita, CA 92688

Referred By _____ **Submitted on** _____ **Received on** _____

Rancho Santa Margarita Chamber of Commerce
Sponsorship Program
Tiered Benefits

Social Media Advertising

Leverage visibility for your business through the Chamber social media vehicles including Twitter, Facebook and LinkedIn. Provide ad copy for up to two special events, announcements or business specials per month.

Directory Listing

Receive a listing, business description and link to your website in the RSM Chamber website directory.

Event Discounts

Receive discounts on all lunch and evening mixers (up to \$120 value per year).

Ribbon Cutting

New, expanding, new to the Chamber and relocating businesses receive a business ribbon cutting ceremony facilitated by the RSM Chamber. The Chamber will invite members and the City of RSM officials and staff to attend the event. The chamber will also reach out to local news reporting agencies inviting them to attend and cover the event.

Newsletter Promotion

Feature your special events in the RSM Chamber newsletter bi-monthly. Please provide the RSM chamber with ad copy.

Newsletter Featured Member

Provide your logo and tagline as a featured member in the RSM Chamber newsletter bi-monthly.

Mixer Host Opportunity

Receive an opportunity to host a monthly lunch or evening networking event (based on availability). The Chamber will promote the venue for each event on the website, newsletter and social media.

RanchoFest /RocktoberFest Premier Location for Business Booth

This opportunity includes a premier location at the RanchoFest & RocktoberFest for your business if you wish to participate. Your logo will be displayed from the LED wall on the stage.

Meet the Mayor Advertising Sponsor

Receive special recognition as a business sponsor on the event invitation, website, and program for Meet the Mayor event. Additionally, this opportunity includes five (5) tickets to the event.

State of the City Advertising Sponsor

Receive special recognition as a business sponsor on the event invitation, website, and program for the State of the City event. Additionally, this opportunity includes a reserved table for eight (8) at the event.

RanchoFest and or RocktoberFest Title Sponsor

Title sponsorship for Rancho Santa Margarita's premier weekend event with attendance estimated between 7,000 and 10,000 people. Promote your business on flyers, invitations, website and other marketing vehicles. Receive ten (10) complimentary tickets to the weekend event.

Website Advertising

Receiver an advertisement on the home page of the Chamber's official website www.rsmchamber.com

Press Release

RSM Chamber will distribute an online press release announcing your business partnership with the Chamber providing increased visibility for your business.

